In 2003, the total number of SAA members was approximately 3,600. Starting in March 2004, membership began to climb, culminating at a high of 5,604 members in March 2009. Between April 2009 and October 2009, membership declined by 2.66% due to the economic recession. However, since November 2009, the data reveal a return to modest growth.

As displayed in the Table, overall membership grew by 0.2% between April 2009 and April 2010. This was the first month with year-over growth since July 2009. In addition, Bridge-rate membership has fallen for two months in a row, which is a positive indicator that the effects of the recession may be behind us.
As a result of the trends described above, FY10 year-to-date dues revenue is 2.39% off from budget. However, deferred dues revenue is $15,178 (4.04%) higher than at this time last year (see Figure). Analysis shows that this increase is due primarily to two factors. Contrary to trends reported in the past 1-2 years, the data now reveal an overall shift toward the higher-paying dues categories. There is strong growth among members earning in excess of $50,000 per year, while student members and members at the ID3 level are down from a year ago. Members earning less than $20,000 per year are also up by 4.58%. Approximately 40% of these “ID1” members are former student members.

We cautiously predict very moderate membership growth (0.86%) in the coming fiscal year.