

**Society of American Archivists
Council Meeting
February 2 – 4, 2010
Washington, D.C.**

**Staff Report: Publications
(Prepared by Teresa Brinati)**

SUMMARY: The Publications program is running 20% behind its revenue goals as of the halfway point in FY 2010 (December 31). Several publishing projects slated to make contributions this fiscal year will not, and one of the authors has asked to be released from a contract. To contain expenses, the mid-year meetings in Chicago of both the Editorial and Publications boards have been cancelled. The good news is that the preservation manual will rock the archives world when it is available on February 1. And four manuscripts—on ethics, documentation, union records, and advocacy—are in the editorial review stage. A new online bookstore was launched in December. In addition, 80 back issues of the *American Archivist*—from 1970 through 1989—will be posted to the MetaPress site next month, with more on the way.

I. BOOKS

A. FY 2010 Sales. Revenues for FY 2010 as of the December 31 midpoint were \$239,569, which was approximately \$40,000 shy of budget. This may be due in part to the long tail of the recession, the need to refresh top sellers (which account for the majority of sales), and the fact that five publishing projects slated to be available this fiscal year will not come to fruition for a variety of reasons.

Two publications were launched during the Joint Annual Meeting in Austin in August 2009:

- *Archives Power: Memory, Accountability, and Social Justice* by R. Jimerson (SAA, 2009 / 464 pp., Soft cover / SAA Member price \$40 / List \$56)
- *Archival and Special Collections Facilities: Guidelines for Archivists, Librarians, Architects, and Engineers* edited by M. Pacifico and T. Wilsted. (SAA, 2009 / 204 pp., Soft cover / SAA Member price \$25 / List \$35)

Archives Power already has exceeded its projected sales goal for this fiscal year. *Archival and Special Collections Facilities*, which will be available as a downloadable PDF for \$10 this spring, is slightly lower than its projected sales pace.

B. Print.

1. To Press: The much-anticipated *Preserving Archives and Manuscripts* (2nd ed.) by M.L. Ritzenthaler is to press and will be available February 1. SAA members can take advantage of 20% off the member price through March 31. This is the seventh and final volume in the Archival Fundamentals Series II. The Publications Board is in the process of planning for the next iteration of the archival fundamentals.

2. **Manuscripts Received:** Four manuscripts are in the review stage and, barring any significant editorial and/or production snags, the goal would be to have them published in time for the DC 2010 conference or soon after:
 - *Controlling the Past: Documenting Society and Institutions* edited by T. Cook, with an afterword by H. Samuels (who the essays honor).
 - *How to Keep Union Records* edited by M. Nash.
 - *Many Happy Returns: Advocacy and the Development of Archives* edited by L. Hackman.
 - *The Ethical Archivist* by E. Danielson
3. **In the Pipeline:** At this point, no other books are anticipated being published by the fiscal close of June 30. The author of the proposed book, *Electronic Records Management*, has asked to be released from the contract. The Publications Board will explore alternative means to address this critical topic.

A dozen projects are in the pipeline and availability is projected across the next several years. Among topics to be addressed by a stellar cast of authors are archives and the digital age (A. Gilliland), archives for librarians (J. Bastian and D. Webber), diversity (M. Caldera and K. Neal), exhibits (J. Lacher-Feldman), personal collections in the digital era (C. Lee), processing (D. Meissner and M. Greene), processing management (E. Slomba, P. Hackbart-Dean), religious archives (M. Duffy and M. Sly), succeeding in a small repository (C. Zamon), Waldo Gifford Leland (P. Wosh), Web 2.0 (K. Theimer), and women's archives (T. Zanish-Belcher and A. Voss).

4. **Acquired for Distribution:** Nine titles from a variety of publishing outlets have been acquired for distribution and are available for purchase via www.archivists.org/bookstore:
 - *An American Political Archives Reader* by Karen Dawley Paul, Glenn R. Gray, and L. Rebecca Johnson Melvin (Scarecrow Press, Inc., 2009).
 - *Copyright and Cultural Institutions: Guidelines for Digitization for U.S. Libraries, Archives, and Museums* by Peter B. Hirtle, Emily Hudson, and Andrew T. Kenyon (Cornell University Library, 2009).
 - *Electronic Records in the Manuscript Repository* by Elizabeth Dow (Scarecrow Press, Inc., 2009).
 - *Community Archives: The Shaping of Memory* edited by Jeannette A. Bastian and Ben Alexander (Neal-Schuman Publishers, 2009).
 - *Documenting: Lighting Design* edited by Susan Brady and Nena Couch (Theatre Library Association, 2007).
 - *Personal Archives and a New Archival Calling: Readings, Reflections and Ruminations* by Richard J. Cox (Litwin Books, LLC, 2009).
 - *Respect for Authority: Authority Control, Context Control, and Archival Description* by Jean Dryden (Taylor & Francis Publishers, 2008).
 - *The Story Behind the Book: Preserving Authors' and Publishers' Archives* by Laura Millar (Canadian Centre for Studies in Publishing Press, 2009).
 - *Web 2.0 Strategies for Archives and Local History Collections* by Kate Theimer (Neal Schuman Publishers, 2010).

C. e-Content. There are now two areas of the website designated for e-content under

<Publications> on the navigation bar: <ePublications> (edited monographs, case studies, and formal papers that have gone through a review process) and <Proceedings> (collections of papers, PowerPoint presentations, and other content generated at conferences). The most recent additions are *The Interactive Archivist: Case Studies in Utilizing Web 2.0 to Improve the Archival Experience* (August 2009) by J.G. Daines III and C.L. Nimer and SAA 2009 Research Forum content (September 2009) compiled by N.Y. McGovern.

D. Bookstore. The new and improved SAA Bookstore opened for business in December. The online storefront, fully integrated with the SAA database, features the same great books and educational CDs, but with more tools to make browsing easier. The interface allows searching by topical keyword, author, title, publisher, and product code. There's even an author bios area.

II. PERIODICALS

A. *American Archivist Online.* The digitization project for the journal's back file of 242 issues (approximately 36,000 pages) continues with **OCLC**. The issues are being scanned by decade beginning with the 1990s and preceding back to the journal's genesis in 1938. The goal is to have the entire back file available as soon as possible on the *American Archivist Online* website, hosted by MetaPress at <http://archivists.metapress.com/home/main.mpx>.

The first batch of 37 issues (Winter 1990 through Fall/Winter 2000) was posted to the hosting site in August. The second batch of 80 issues (January 1970 through Fall 1989) will be available on the hosting site by February. Three more batches consisting of issues from 1938 through 1969 are in process.

B. *American Archivist Spring/Summer 2010* is in production and includes Frank Boles's extraordinary presidential address, "But a Thin Veil of Paper," Kathleen Fear's Theodore Calvin Pease Award-winning article on metadata in digital image collections, 5 research articles, a perspective by Mark A. Greene on MPLP, 3 case studies, 10 book reviews, and a review essay by Jeffrey Mifflin on archives and the latent voices in documentary photograph collections. It is projected to be available in print and online around May 15.

C. *Archival Outlook.* In December SAA welcomed aboard a new editorial and production assistant, Jenny Schooley. Jenny previously worked for the American Medical Association and SmithBucklin, an association management firm, where she competently juggled the publications of several professional associations. She has a bachelor's degree in English from the University of Northern Iowa with minors in journalism and professional writing. She has taken the lead on production of *Archival Outlook* and already has introduced a new feature called "Someone You Should Know," which profiles members of SAA.