Society of American Archivists
Council Meeting
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Chicago, Illinois

Staff Report: Publications
(Prepared by Teresa Brinati)

I. BOOKS

A. Sales
Revenues for the 2011 fiscal year are nearly 5% percent ahead of last year. That said, at the close of
the second quarter in FY 2011, revenues were $251,000, which was 4% shy of the budgeted $262,000.
Of the three new SAA books rolled out in 2010, two are exceeding sales goals (Preserving Archives
and Manuscripts and The Ethical Archivist). There are 122 total titles in the catalog, many of which
are underperforming on sales as projected for this fiscal year.

B. Print
Hurray! Two new books greeted the New Year:
• Many Happy Returns: Advocacy and the Development of Archives edited by L. Hackman.
  SAA, Jan. 2011 / 420 pp., Soft Cover / List $56; SAA Member Price $39.95.
• Controlling the Past: Documenting Society and Institutions – Essays in Honor of Helen Willa
  Samuels edited by T. Cook.
  SAA, Jan. 2011 / 460 pp., Soft Cover / List $56; SAA Member Price $39.95.

In addition, three book projects are in various stages of editorial review with the goal of having them
published in time for the 2011 Annual Meeting in August:
• A Different Kind of Web: New Connections between Archives and Our Users with Web 2.0
  edited by K. Theimer.
• Waldo Gifford Leland edited by Peter Wosh.

C. On the Horizon
More than a dozen projects are in the pipeline and availability is projected across the next several
years. Among topics to be addressed by a stellar cast of authors are archives and the digital age (A.
Gilliland), archives for librarians (J. Bastian and D. Webber), archives diversity (M. Caldera and K.
Neal), exhibits (J. Lacher-Feldman), green archives (T. Baxter), processing (D. Meissner and M.
Greene), management of processing (E. Slomba, P. Hackbart-Dean), religious archives (M. Duffy and
M. Sly), succeeding in a small repository (C. Zamon), women’s archives (T. Zanish-Belcher and A.
Voss), and public relations for archives (co-publication with Neal-Schuman Publishers, Inc.).

D. e-Content
Recent additions include SAA Research Forum content from 2010 compiled by N. McGovern.

II. PERIODICALS

A. American Archivist
Hurray! In mid-September, the final 52 back issues of the journal (January 1938 through October 1950) were posted to the MetaPress site at http://archivists.metapress.com/home/main.mpx. Online posting of the journal’s entire back file of 242 issues (approximately 36,000 pages) is now complete. With the exception of the three most recent volumes, which are temporarily reserved for members and subscribers, this important body of content is now available to anyone who would like to read it. The scanning and posting of back issues has been a multi-year project. The idea was first discussed in 2007 by the Editorial Board, which began a planning and implementation process. Strongly supported by the Council, the project also was partially aided by a grant received from the Gladys Krieble Delmas Foundation in 2009. Paul Conway and Bill Landis are preparing an article about the entire project for the Fall/Winter 2011 issue of the American Archivist.

B. Archival Outlook
As this report was being written, the finishing touches were being put on the redesign of the January/February 2011 issue. Bold layouts, enhanced editorial content, and bright white paper are some of the new developments coming your way soon!

III. Trusted Digital Repository
SAA is in the process of authorizing the University of Michigan to produce digital copies of 64 out-of-print SAA titles for its library collection and for the HathiTrust repository. Titles include volumes from the Basic Manual Series I and II (1970s and 1980s), the original Archival Fundamentals Series (1990s), and a dozen Case Studies on Electronic Records (1990s). In addition, copies of the American Archivist (from 1938 through 2000) and Archival Outlook (from 1979 through 2000) would also be available digitally. Scanning was part of the groundbreaking Michigan Digitization Project initiated by Google Books in 2009 to scan the entire print collection in the university’s library, which includes out-of-print and newer SAA books. Authorization is being granted only for out-of-print books, but not for titles currently in SAA’s inventory. At the recommendation of the Publications Board, the out-of-print titles will be released under Creative Commons licensing (the CC BY-NC license, which lets others remix, tweak, and build upon the work non-commercially, and although their new works must also acknowledge SAA and be noncommercial, they don’t have to license their derivative works on the same terms). SAA’s website will point to these newly digitized copies as soon as they are available. The HathiTrust is a trusted digital repository so SAA can count on the digital content being preserved for the indefinite future.

IV. Happy 75th SAA!
It’s 2011, which means SAA turns 75 this year. A number of anniversary-related “publication” projects previously reported on are underway. Anniversary magnets will be distributed along with the Jan./Feb. issue of Archival Outlook. Content for the trading cards is in the final stages of approval and will shortly begin the layout phase. The deadline for sending the cards to press is March 1 in order to have the packs available in time for trading throughout the 2011 Annual Meeting. The timeline has been built in Drupal and is ready for content to be loaded. American Archivist Editor Mary Jo Pugh reports that 4 articles will comprise an anniversary section in the Fall/Winter 2011 issue. In addition, Bill Landis will edit content from the anniversary track at SAA’s Annual Meeting for a special online-only supplement to the American Archivist. Check out these anniversary activities and more at http://www.archivists.org/history.