

Advertising Opportunities



Increase your visibility by advertising in the New Orleans 2005 Preliminary and Onsite Programs!

The Annual Meeting Preliminary Program...

...is sent to more than 5,000 current SAA members, past Annual Meeting attendees, and archives professionals who live and work within 500 miles of the meeting site. It includes complete information about the content of the meeting, and is the major tool that prospective attendees use to determine if and when they will attend the meeting.

The Annual Meeting Onsite Program...

...will remain on the shelves of the more than 1,500 meeting attendees as a keepsake of the meeting—and your message will be seen again and again.

	Preliminary Program	Onsite Program
Advertising Deadline	February 14, 2005	May 16, 2005
Circulation	5,000	1,500
Trim Size	8 1/2 x 11	5 1/2 x 8 1/2
1/4-page Rates and Sizes	\$250 / 3 1/4 wide x 4 1/4 deep	Not available
1/2-page Rates and Sizes	\$400 / 7 x 4 1/2	\$300 / 4 1/2 x 3 3/4
Full-page Rates and Sizes	\$550 / 7 x 9	\$450 / 4 1/2 x 7 1/2
Inside Front Cover	\$700 / 7 x 9	\$525 / 4 1/2 x 7 1/2
Inside Back Cover	\$700 / 7 x 9	\$525 / 4 1/2 x 7 1/2
Back Cover (Premium)	\$800 / 7 x 9	\$625 / 4 1/2 x 7 1/2

Ad Specifications:

Clean black-and-white or red copy only. Glossy photos only. Artwork to size. Ads may be sent as electronic files if they are created in QuarkXpress, Adobe Illustrator, or Adobe Photoshop. They may be saved as or include graphics in .tif, .eps, or .jpg format and must be at least 300 dpi. (Files sent in any formats other than those outlined may not be usable. Additional fees will be incurred to translate, and quality of reproduction may be compromised. Conversion of ads to preferred materials, as well as other production charges, will be billed at cost plus handling.) Save files on floppy disk, 100MB Zip, or CD. Macintosh files are preferred, but PC files are accepted. All picture files, fonts, and a final paper proof must be included. For questions regarding electronic submission, please contact Carlos Salgado at csalgado@archivists.org. To send your files electronically, please Stuff or Zip the files and email them to csalgado@archivists.org.

Advertising Application

- A.** Preliminary Program
 Onsite Program
 Both Programs

- B.** 1/4 page
 1/2 page
 Full Page
 Inside Front Cover
 Inside Back Cover
 Back Cover

- C.** Exhibitor
 Non-exhibitor

Company Name

Contact

Address

City

State

ZIP

Telephone

Fax

Email Address

Send artwork and payment to:

Society of American Archivists

527 S Wells St, Fifth Floor

Chicago, IL 60607

312-922-0140

312-347-1452 (fax)

csalgado@archivists.org

Artwork must accompany payment.



new orleans '05