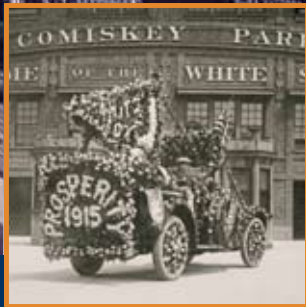


# ARCHIVES



CHICAGO  
2 0 0 7

EXHIBITOR / SPONSOR PROSPECTUS



Photos Courtesy of the Chicago History Museum



MAKE NO LITTLE PLANS...  
**THINK BIG!**

Plan Now to Exhibit at ARCHIVES / CHICAGO 2007:  
The Premier International Archives & Information Technology Expo

SAA 71<sup>ST</sup> ANNUAL MEETING  
The Fairmont Chicago

Conference Dates: August 29 – September 1  
Exposition Dates: August 30 – 31

# ARCHIVES



CHICAGO  
2 0 0 7

## THE THINK BIG! EXPO is...

... THE place for Archives and Records Professionals to learn about your products and services, ask questions, and provide their perspectives. ARCHIVES/CHICAGO 2007 brings together - in one place and at one time - the purchasing decision makers at the local, state, and national level. Take advantage of their BIG IDEAS - and share a few of your own!

### ARCHIVES / CHICAGO 2007 Contacts

#### For Exhibit Sales and Operations contact:

Nicole Unger and Michele Dodson  
at 410-571-0590  
SAA2007@gomeeting.com

GES will serve as the official full-service show contractor for the Expo. Shipping and handling of show materials, furniture, labor, drayage, electrical, signs, carpeting, and other booth furnishings may be ordered from GES:

#### GES Exposition Services

Attn: Denene Kinney  
301-583-5060 (phone)  
301-583-5091 (fax)  
dkinney@ges.com

YOUR BEST OPPORTUNITY ALL YEAR TO

# THINK BIG!

You'll have BIG opportunities to interact with your current and prospective customers as:



#### THE "FEEDING FRENZY" CONTINUES!

- A 2-hour opening "Happy Hour" in the Exhibit Hall on Thursday, August 30...
- Time for private appointments from 7:00 to 8:00 am on Friday, August 31...
- NEW! Vendor presentations - more details to come...
- Chicago Blues Brunch in the Expo Hall from 10:00 am to Noon on Friday...
- And a Friday afternoon "Last Chance" Expo Hall break.

And that's not all. The networking continues, too!

- Included with your booth registration are TWO complimentary meeting registrations (a \$798 value!). You'll have access to current and potential customers not only on the show floor, but also at education sessions and networking events throughout ARCHIVES / CHICAGO 2007 Week.

This "boutique" show allows you more than 8 hours of conveniently scheduled exhibit time, of which a full 4 1/2 hours is unopposed by educational programming. The show is small enough to ensure that you make important connections - and have a chance to explore BIG IDEAS!

SAA reserves the right to alter the meeting schedule.

"Make no little plans; they have no magic to stir men's blood and probably will not themselves be realized. Make big plans; aim high in hope and work, remembering that a noble, logical diagram once recorded will not die, but long after we are gone will be a living thing, asserting itself with ever-growing insistency. Remember that our sons and grandsons are going to do things that would stagger us. Let your watchword be order and your beacon beauty. Think big."

~ Daniel Burnham, Chicago Architect (1846 - 1912)

Plan now to join us for...

# ARCHIVES | CHICAGO 2 0 0 7

... for one BIG IDEA after another!

#### ABOUT SAA AND THE ANNUAL MEETING

Founded in 1936 and representing more than 4,800 individual and institutional members, SAA is North America's oldest and largest national archival professional association. Its mission is to inform, educate, and advocate for archives and archivists in order to ensure the identification, preservation, and use of records of enduring value.

Join the Archives and Records profession's decision-makers at ARCHIVES / CHICAGO 2007!

For more information about ARCHIVES / CHICAGO 2007, visit [www.archivists.org](http://www.archivists.org) or contact Nicole Unger or Michele Dodson at 410-571-0590 or via email at [SAA2007@gomeeting.com](mailto:SAA2007@gomeeting.com).



# Why Exhibit at ARCHIVES / CHICAGO 2007?

## FOR THE BIG IDEAS, OF COURSE!

### AT ARCHIVES / CHICAGO 2007, YOU'LL:

- Find your target audience among more than 1,500 archives and records professionals representing corporations, government, libraries, universities, religious institutions, and museums.
- Develop relationships with archives and records professionals from the United States and throughout the world.
- Continue connections with current customers.
- Hear what archives and records professionals have to say about your products – and their future product needs.
- Increase your knowledge and understanding of the archives and records professions.
- Have more than 8 hours of conveniently scheduled exhibit time, of which a full 4 1/2 hours is unopposed by educational programming.
- Sell your products on the show floor.
- **And you'll qualify for outstanding sponsorship and advertising opportunities to suit your level of commitment.**

“Building relationships is what this Expo is all about. When I make a purchasing decision for my organization, who I'm buying from is as important to me as what I'm buying. I just don't have that same comfort level with a direct mail flyer or a telemarketing call.”

~ Elizabeth Adkins, CA / Ford Motor Company Archives  
SAA President, 2006-2007

### AS AN EXHIBITOR YOU WILL RECEIVE:

- One 7" x 44" identification sign.
- 8-foot back wall drape and 3-foot side rail drape.
- One 6-foot table.
- Two free conference registrations with each 8 x 10 booth (a \$798 value!).
- A company profile in the ARCHIVES / CHICAGO 2007 Onsite Program.
- A complete list of pre-registered attendees (names and addresses).
- Your company listing on the ARCHIVES / CHICAGO 2007 website, with an optional link to your site.

### BOOTH RENTAL FEE:

Non-profit Exhibitors - \$950

Other Exhibitors - \$1,050

“SAA's Annual Meeting is our most important exhibit of the year because it gives us the opportunity to visit with old friends and make new acquaintances... to show our products and exchange new product ideas. Every attendee is a customer or potential customer for us. We look forward to Chicago!”

~ Larry Gates / Metal Edge Inc.

### Deadlines:

**Application Deadline** (for inclusion in onsite program): **May 31, 2007**

**Exhibitor Registration Deadline:** **July 31, 2007**

**Hotel Reservation Deadline:** **July 31, 2007**

**Meet More Than 1,500 Leaders in the Archives and Information Technology Professions with the Power to Purchase:**

Archival Records  
Archival Supplies  
Computer-assisted Indexing  
Consulting Services  
Disaster Recovery Services  
Document/Text Management  
Image Management Systems  
Micrographics  
OCR/ICR  
Rare Books and Manuscripts  
Records Management Software  
Records Management Supplies  
Scanners  
Transcription Services

#### Exhibitor Registration:

**Thursday, August 30, 11:00 am - 4:00 pm**

#### Exhibitor Move-In:

**Thursday, August 30, 1:00 - 4:00 pm**

#### Show Hours (subject to change):

**Thursday, August 30, 5:45 - 7:45 pm**

**Friday, August 31, 7:00 - 8:00 am**  
(private appointments)  
**9:30 am - 4:00 pm**

#### Tear Down:

**Friday, August 31, 4:15 - 7:00 pm**

### Industries and Sectors Represented by Archives/Records Professionals:

Corporations  
Government  
Libraries  
Records/Storage  
Finance/Banking  
Insurance  
Colleges and Universities  
Health Care Facilities  
Mass Media  
Historical Societies  
Religious Institutions  
Associations  
Consultants  
Entertainment  
Museums  
Printing/Publishing



# CHICAGO 2 0 0 7

## 2007 Exhibitor Application and Contract

**Application deadline is May 31 to ensure inclusion of your listing in the Onsite Program.** Applications will be accepted on a first-come, first-served basis. Payment must accompany application before participation and booth assignments will be confirmed.

COMPANY NAME \_\_\_\_\_ TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ TITLE \_\_\_\_\_

PRODUCT DESCRIPTION (15-WORD LIMIT) \_\_\_\_\_

Please indicate the name of a contact person for questions about your booth reservation if different than "Contact Person" above:

### Booth Rental Fee:

(Includes two complimentary meeting registrations, a \$798 value!)

**Non-profit Exhibitors - \$950**

**Other Exhibitors - \$1,050**

### Exhibitors will be furnished with the following standard booth equipment:

- 8 x 10' booth
- Existing ballroom carpeting
- 6' table
- 8' high back wall drape and 3' high side rail drape
- One 7" x 44" identification sign
- Two chairs and one waste basket

### Booth Location Choices:

Booths are awarded on a first-come, first-served basis.

1ST CHOICE \_\_\_\_\_ 2ND CHOICE \_\_\_\_\_

3RD CHOICE \_\_\_\_\_ 4TH CHOICE \_\_\_\_\_

Please indicate if there is a particular company or type of company that you do not wish to be next to or across from. We will make every effort to accommodate your request.

COMPANY NAME OR TYPE \_\_\_\_\_

### Acceptance and Payment:

My signature indicates that I agree to the terms of the contract on the reverse and that I will set up and tear down my booth within the timeframes indicated on the schedule:

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

### Payment Method

Enclosed is a check, made payable to SAA, for \$ \_\_\_\_\_

Please charge my:  MasterCard  VISA  American Express

CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_

NAME OF CARDHOLDER (PLEASE PRINT) \_\_\_\_\_

SIGNATURE OF CARDHOLDER \_\_\_\_\_ DATE \_\_\_\_\_

**Please retain a copy of this form and return the original and first copy to:**

**Archives/Chicago 2007**  
c/o C&LC  
31 Old Solomons Island Road  
Annapolis, MD 21401

**Phone:** 410-571-0590  
**Fax:** 410-571-0592  
**Email:** SAA2007@gomeeting.com

**Office use only:**

\_\_\_\_\_  
\_\_\_\_\_

# 2007 SAA Annual Meeting Exhibitor Contract

## Terms of Contract

- 1. Payment of Exhibit Space** – Payment must be received with application in order for your application to be processed. Exhibitors will not be given access to the Exhibit Hall until all fees are paid in full.
- 2. Cancellation of Space** – No refunds will be given after assignment of booth space unless the space is sold by SAA to another exhibitor.
- 3. Relocation** – Conference organizers reserve the right to move a booth, in consultation with the Exhibitor, if necessary.
- 4. Sharing Exhibit Space** – No Exhibitor shall assign, sublet, or share space allotted with another business or firm unless prior written approval has been obtained from the conference organizers. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors, or agents in the Exhibitor's display, with the exception of parent or subsidiary companies.
- 5. Fire Regulations** – To ensure the safety of all participants, Exhibitors shall observe all state and local fire regulations. The cost for repairing any damages to the Hotel caused by the Exhibitor will be billed to the responsible Exhibitor. Nothing can be posted, tacked, nailed, screwed, or otherwise attached to any columns, walls, floors, ceiling, or furniture.
- 6. Exhibit Set Up** – Display set up will begin at 1:00 pm on Thursday, August 30, 2007. All displays must be fully set up and ready by 4:00 pm on Thursday. After that time, any unattended booth with crated displays will be set up at the discretion of the conference organizers and all expenses will be charged to the Exhibitor. The Exposition will open promptly at 5:45 pm on Thursday, August 30.
- 7. Exhibit Tear Down** – The dismantling of displays will begin at 4:15 pm on Friday, August 31, 2007. Crates will be returned starting at 4:30 pm on Friday. All Exhibitor displays or materials left in booths without instructions will be packed and shipped at the discretion of the conference organizers and all charges will be assessed to the Exhibitor.
- 8. Decorating and Shipping** – The conference organizers will provide each Exhibitor with a detailed service kit from our Exposition Service Provider. This kit will include electrical, AV, and shipping information as well as additional services available. (Note that the Exhibit Hall is carpeted. Should Exhibitor require custom carpeting, it may be ordered from the decorator at additional charge.)
- 9. Damages** – It is agreed that the conference organizers and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or the theft or disappearance of any exhibit or property contained in and about the booth area. The Exhibitor agrees to indemnify and hold harmless SAA, and host facility, or their employees or representatives, against any and all liabilities for damage, injury, or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees, representatives, or guests. SAA will not be held responsible or liable for charges or damages for any failure of performance due to Acts of God, labor disputes, shortage of materials, governmental authority, foreign hostilities, or other circumstances beyond reasonable control of either party.
- 10. Insurance Information** – The conference organizers will endeavor to assist in the protection of Exhibitors by providing security at all times when the exhibit hall is closed. Due to the tremendous value of exhibits, however, it is impractical and impossible to insure Exhibitors' equipment against loss, theft, damage, and breakage. Neither the exhibit building nor any of its employees or representatives, nor any representative of SAA, nor any sub-contractor will be responsible for any injury, loss, or damage to the Exhibitor, its employees, or its property. In addition, the Exhibitor should carry adequate insurance to protect from damage or injury caused by the negligence of the Exhibitor, its agent, or its employees. Show management will cooperate fully but cannot assume responsibility for damage to the Exhibitor's property or lost shipments, either arriving or departing from the show site. If the exhibit fails to arrive, the Exhibitor will remain responsible for booth rental; refunds will not be made. Exhibitors should carry insurance against such risks.
- 11. Union Labor** – Exhibitors must comply with union regulations applicable to installation, dismantling, and display of exhibits.
- 12. Observance of Laws** – Exhibitors shall abide by and observe all laws, rules, regulations, and ordinances of any applicable government authority and all rules of the Exhibit Building.
- 13. Exhibitor Conduct** – Distribution of pamphlets, brochures, or any advertising matter must be confined to the exhibit space, unless prior written permission is received from the conference organizers.
- 14. Attendee Lists** – The conference organizers will make registration lists available to the Exhibitor 3 weeks prior to and/or 4 weeks after the Exposition, if requested in writing by the Exhibitor. Exhibitor may not sell, lend, or give these lists to any parties outside Exhibitor's organization. All requests should be directed to [SAA2007@gomeeting.com](mailto:SAA2007@gomeeting.com)

## 71<sup>st</sup> Annual Meeting of the Society of American Archivists

### ARCHIVES / CHICAGO 2007

The Fairmont Chicago

Conference Dates: August 29 - September 1

Exposition Dates: August 30 - 31

Now you can enhance your exposure at ARCHIVES/CHICAGO 2007 with sponsorship of an attendee take-away or event. Sponsorship is an extremely effective way to communicate your company's commitment to archivists and records managers, their institutions, and their profession. A sponsorship proclaims your interest in providing the best education and networking in the profession. And with ARCHIVES/CHICAGO 2007's comprehensive list of sponsorship options, you're sure to find one that meets your company's needs and budget!

At ARCHIVES/CHICAGO 2007, you'll share your message with more than 1,500 archives and records professionals from around the world. Attendees enjoy a week-long program of workshops, education sessions, networking opportunities, and special events. The THINK BIG! EXPO offers industry suppliers and partners the chance to showcase products and services to the profession's decision makers. Here's your chance to take your commitment to the next level!

# SPONSORSHIP OPPORTUNITIES

**THINK BIG! ARCHIVES/CHICAGO 2007 is your best opportunity all year to make the most of your marketing dollars!**

## CORPORATE SPONSORSHIP OPPORTUNITIES

A Corporate Sponsorship offers major contributors a special opportunity for continued recognition before, during, and after ARCHIVES/CHICAGO 2007. You'll gain great visibility and have the chance to mingle with SAA's leaders, staff, speakers, and supporters.

### Gold Sponsor ..... \$20,000

- Ten conference registrations (a \$4,000 value!)
- Two 8 x 10 premium-location Exhibit Hall spaces (a \$1,900 value!)
- Your company name on all meeting signage displayed outside all meeting rooms and public hallways
- An individual event of your choice up to \$15,000
- Corporate Gold Sponsor listing and logo in Preliminary and Onsite programs
- Full-page ads in Preliminary and Onsite programs (a \$1,000 value!)
- Full-page ad in a pre-meeting issue of *Archival Outlook* (a \$510 value!)
- Listing on the SAA website, with a direct link to your site
- Multi-media recognition at the Plenary sessions
- Special acknowledgment by the Plenary session chairs
- Ten invitations to the President's Reception
- Your company's promotional material inserted free in all attendee registration bags

### Silver Sponsor ..... \$15,000

- Five conference registrations (a \$2,000 value!)
- One 8 x 10 premium-location Exhibit Hall space (a \$1,050 value!)
- Sponsorship of a take-away of your choice up to \$10,000
- Corporate Silver Sponsor listing and logo in Preliminary and Onsite programs
- Full-page ads in Preliminary and Onsite programs (a \$1,000 value!)
- Full-page ad in a pre-meeting issue of *Archival Outlook* (a \$510 value!)
- Listing on the SAA website, with a direct link to your site
- Five invitations to the President's Reception
- Your company's promotional material inserted free in all attendee registration bags

### Bronze Sponsor ..... \$10,000

- Two conference registrations (a \$798 value!)
- One 8 x 10 Exhibit Hall booth
- Sponsorship of attendee badge wallets
- Half-page ads in Preliminary and Onsite programs (a \$700 value!)
- Corporate Bronze Sponsor listing and logo in Preliminary and Onsite programs
- Listing on the SAA website, with a direct link to your site

## SPECIFIC SPONSORSHIP OPPORTUNITIES

If you'd prefer, you may sponsor individual events or take-away items that are sure to be memorable for meeting attendees. Following are lots of options to help you meet your marketing goals within your budget. All sponsors will be listed in the Onsite Program and on the SAA website just as soon as sponsorship is confirmed. Confirm early for additional exposure!

### All-Attendee Reception\* ..... \$35,000

The event that just keeps growing! Attendees take advantage of this time to network with old friends and colleagues and to make new ones. You'll have the opportunity to highlight your organization's name and presence in a relaxed and fun atmosphere as archivists take on Sweet Home Chicago! Sponsor the entire event or select from the "a la carte" menu below:

- **Can We Buy You a Drink?**

Your opportunity to have "face time" with attendees as they enter the reception site. Pre-printed drink tickets will include the following text: "Free Drink compliments of Your Company Name and Logo."

..... \$5,000

- **Food Station** — Sponsor one of our delectable food stations at the reception. We'll place signage at your station and also provide attendees with any giveaways (eg, napkins, pens, trinkets) that you provide.

..... \$2,000

- **Transportation** — We'll place your company name on each and every bus that you sponsor! In addition, we'll make an announcement on your sponsored bus en route to our reception to publicly thank your company for its sponsorship. Be sure to take your sponsored bus, so that we can personally acknowledge you!

..... \$500 per bus

*\*For those not able to sponsor the entire event, partial sponsorships are available.*

### THINK BIG! Happy Hour in the Exhibit Hall ..... \$15,000

Here's your chance to showcase your company in the Exhibit Hall, where your current and prospective clients have direct access to you. We'll highlight your generosity on a large "thank you" banner, signage at all food stations, and drink tickets that carry your company name and logo. And we'll provide a public "thank you."

### ARCHIVES/CHICAGO 2007 Tote Bags ..... \$10,000

How many tote bags does anyone need? Well, based on the clamoring for bags every year, we can only assume that the answer is "never enough"! Imagine your company name and logo displayed all week long as more than 1,500 attendees carry their tote bags around the meeting facility, around Chicago, and back home. They'll remember your company's generosity for years to come!

### Chicago Blues Brunch in the Exhibit Hall ..... \$10,000

Yes, the feeding frenzy continues! Our attendees love to eat, and you're sure to receive their thanks and recognition for providing a delectable Chicago Blues Brunch, complete with all the trimmings. This 2-hour event will feature food station signage and a banner highlighting your company's name and logo, and a public "thank you" for your generosity.

### Attendee Badge Wallets ..... \$5,000

Attendees are required to wear their badges just about everywhere, and your company name and logo will travel with them during the conference—and beyond. Let's see: 1,500 attendees x 1,000 impressions/day x 6 days equals....?

### President's Reception ..... \$3,000

Select groups are invited to attend the President's Private Reception. Here's your opportunity to place your company's name before past, present, and future leaders of SAA. You'll receive personal thanks from the President and signage at the door.

### New Member/First-Timer Breakfast ..... \$3,000

More and more come every year as SAA membership continues to grow! If you're looking for new leads and contacts, what better place to make an important first impression than at this special function just for new members and first-time attendees? Here's your chance to develop strong partnerships with the future of the profession! Sponsorship includes signage and a public "thank you."

### "Last Chance" Exhibit Hall Break ..... \$3,000

No matter how well attendees plan, they always seem to find themselves in the Exhibit Hall for that one last visit before the hall closes. You can take advantage of this heavily trafficked time to leave a lasting impression. Sponsorship includes snack station signage and a public "thank you."

### Closing Party Band/Entertainment ..... \$3,000

You'll leave a "lasting" impression at this last official event of ARCHIVES/CHICAGO 2007. Archivists love to rock, and our hired entertainers will make sure they dance the night away — thanks to **you!**

For complete information about these sponsorship opportunities—or to begin customizing your own sponsorship—please contact: Nancy Beaumont, SAA Executive Director (312-922-0140, nbeaumont@archivists.org) or Nicole Unger, Conference & Logistics Consultants (410-571-0590, saa2007@gomeeting.com).



# Sponsorship Agreement

This sponsorship agreement is between the Society of American Archivists (SAA) and

(Company name) \_\_\_\_\_, which agrees to sponsor the following item(s) or event(s) at ARCHIVES/CHICAGO 2007, to be held August 29 - September 1, 2007, in Chicago. SAA agrees to provide recognition to (Company name) \_\_\_\_\_ at ARCHIVES/CHICAGO 2007 as detailed on the accompanying "Sponsorship Opportunities" form, which is considered a part of this agreement.

Please indicate your selections(s) from the following options:

ITEM OR EVENT	FEE
<input type="checkbox"/> All-Attendee Reception.....	\$35,000
<input type="checkbox"/> Gold Sponsor .....	\$20,000
<input type="checkbox"/> Silver Sponsor .....	\$15,000
<input type="checkbox"/> THINK BIG! Happy Hour in the Exhibit Hall.....	\$15,000
<input type="checkbox"/> Bronze Sponsor .....	\$10,000
<input type="checkbox"/> ARCHIVES/CHICAGO 2007 Tote Bags.....	\$10,000
<input type="checkbox"/> Chicago Blues Brunch in the Exhibit Hall .....	\$10,000
<input type="checkbox"/> Attendee Badge Wallets .....	\$5,000
<input type="checkbox"/> Can We Buy You a Drink? .....	\$5,000
<input type="checkbox"/> President's Reception .....	\$3,000
<input type="checkbox"/> New Member / First-Timer Breakfast.....	\$3,000
<input type="checkbox"/> Closing Party Band / Entertainment .....	\$3,000
<input type="checkbox"/> "Last Chance" Exhibit Hall Break .....	\$3,000
<input type="checkbox"/> Food Station at All-Attendee Reception .....	\$2,000
<input type="checkbox"/> Reception Transportation .....	\$500 per bus
<input type="checkbox"/> Other Sponsor Opportunity.....	\$ _____

Describe here: \_\_\_\_\_

**For those not able to sponsor the entire event, partial sponsorships are available.**

The Undersigned parties agree to the above:

\_\_\_\_\_  
Company Representative Name (Please Print)

\_\_\_\_\_  
Title (Please Print)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Company Name (Please Print)

\_\_\_\_\_  
Date Signed

Nancy P. Beaumont, SAA Executive Director

The Society of American Archivists

\_\_\_\_\_  
Date Signed

# ADVERTISING OPPORTUNITIES

**Increase your visibility by advertising in the ARCHIVES/CHICAGO 2007 Preliminary and Onsite Programs!**

## THE ARCHIVES/CHICAGO 2007 PRELIMINARY PROGRAM...

...is sent to more than 4,800 current SAA members, as well as past meeting attendees and archives and records professionals who live and work within 500 miles of the meeting site. It includes complete information about the content of the meeting, and is the major tool that prospective attendees use to determine if and when they will attend the meeting.

## THE ARCHIVES/CHICAGO 2007 ONSITE PROGRAM...

...will remain on the shelves of the more than 1,500 meeting attendees as a keepsake of the meeting – and your message will be seen again and again.

	Preliminary Program	Onsite Program
<b>Advertising Deadline</b>	March 1, 2007	May 31, 2007
<b>Circulation</b>	5,000	1,500
<b>Trim Size</b>	8 1/2 x 11	5 1/2 x 8 1/2
<b>1/4-page Rates and Sizes</b>	\$250 / 3 1/4 wide x 4 1/4 deep	Not available
<b>1/2-page Rates and Sizes</b>	\$400 / 7 x 4 1/2	\$300 / 4 1/2 x 3 3/4
<b>Full-page Rates and Sizes</b>	\$550 / 7 x 9	\$450 / 4 1/2 x 7 1/2
<b>Inside Front Cover</b>	\$700 / 7 x 9	\$525 / 4 1/2 x 7 1/2
<b>Inside Back Cover</b>	\$700 / 7 x 9	\$525 / 4 1/2 x 7 1/2
<b>Back Cover (Premium)</b>	\$800 / 7 x 9	\$625 / 4 1/2 x 7 1/2

## AD SPECIFICATIONS:

Clean black-and-white or red copy only. Glossy photos only. Artwork to size. Ads may be sent as electronic files if they are created in QuarkXpress, Adobe Illustrator, or Adobe Photoshop. They may be saved as or include graphics in .tif, .eps, or .jpg format and must be at least 300 dpi. (Files sent in any formats other than those outlined may not be usable. Additional fees will be incurred to translate, and quality of reproduction may be compromised. Conversion of ads to preferred materials, as well as other production charges, will be billed at cost plus handling.) Save files on floppy disk, 100MB Zip, or CD. Macintosh files are preferred, but PC files are accepted. All picture files, fonts, and a final paper proof must be included. For questions regarding electronic submission, please contact Carlos Salgado at [csalgado@archivists.org](mailto:csalgado@archivists.org). To send your files electronically, please Stuff or Zip the files and email them to [csalgado@archivists.org](mailto:csalgado@archivists.org).

# ADVERTISING APPLICATION

- A.**  Preliminary Program  
 Onsite Program  
 Both Programs
- B.**  1/4 page  
 1/2 page  
 Full Page  
 Inside Front Cover  
 Inside Back Cover  
 Back Cover
- C.**  Exhibitor  
 Non-exhibitor

COMPANY NAME

CONTACT

ADDRESS

CITY

STATE

ZIP

TELEPHONE

FAX

EMAIL ADDRESS

## Send artwork and payment to:

**Society of American Archivists  
527 S Wells St, Fifth Floor  
Chicago, IL 60607  
312-922-0140  
312-347-1452 (fax)  
[csalgado@archivists.org](mailto:csalgado@archivists.org)**

***Artwork must accompany payment.***

# 2006 EXHIBITORS AND SPONSORS

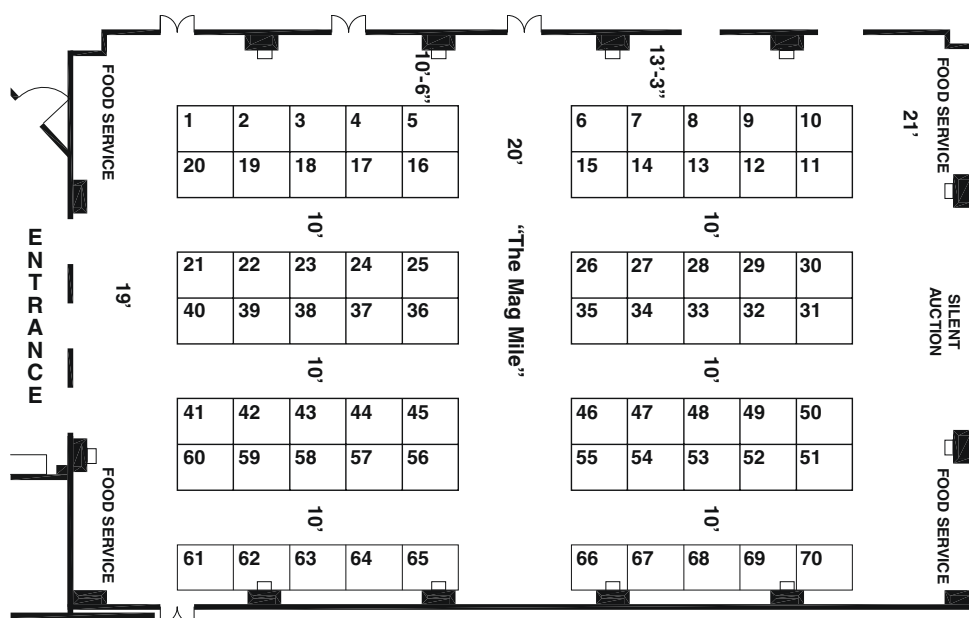
ACS/Government Records  
 ALOS Micrographics Corporation  
 AncestryDPS  
 Archival Methods  
 Archivart  
 BMS Catastrophe  
 Boston Photo Imaging  
 Brodart Co  
 Chace Productions, Inc  
 ColorMax / ArcaSearch  
 Conservation Resources International, LLC  
 Crowley Micrographics  
 Cuadra Associates, Inc  
 DataBank IMX  
 Document Reprocessors  
 EDRM Solutions, Inc  
 Electronic Copy,  
 Archive and Digitizing Services, Inc  
 Eloquent Systems Inc  
 Firelock Fireproof Modular Vaults  
 FirePASS Corporation  
 Gallery Systems  
 Gaylord Bros  
 History Associates Incorporated  
 Hollinger Corporation  
 Hudson Microimaging, Inc

iArchives, Inc  
 Image Retrieval  
 Indus MIS, Inc  
 Infolinx Systems Solutions  
 Integrated Scanning of America, Inc  
 \*Iron Mountain / National Underground Storage  
 JALEMA Filing Systems  
 Karcher Group, Inc  
 Kirtas Technologies  
 Light Impressions  
 \*Lockheed Martin  
 Luna Imaging, Inc  
 MEDI  
 \*Metal Edge Inc  
 Micro Records Co  
 MINISIS, Inc  
 NARA Federal Records Centers  
 National Archives and Records Administration  
 National Archives and  
 Records Administration/ ERA  
 National Endowment for the Humanities  
 National Historical  
 Publications & Records Commission  
 National Library of Medicine  
 Neal-Schuman Publishers, Inc  
 nextScan

NMS Imaging  
 Northern Micrographics  
 O'Neil Software  
 OCLC: Online Computer Library Center, Inc  
 Olive Software  
 Preservation Technologies, LP  
 Print File, Inc  
 Progressive Technology Federal Systems (PTFS)  
 Re:discovery Software, Inc  
 RLG  
 S-T Imaging, Inc  
 SAA Description Section  
 Safe Sound Archive  
 SAMMA Systems  
 Scanning America, Inc  
 Scene Savers  
 STIL Design  
 Stokes Imaging  
 TALAS  
 TechBooks  
 The Cutting Corporation (Archival Sound Labs)  
 Thomson Gale  
 University Products, Inc  
 Willoughby Associates, Limited

\* Indicates partners that exhibited and sponsored.

## THE FAIRMONT CHICAGO EXHIBIT HALL



### To Reserve Booth Space:

- Please read the Exhibit Rules and Regulations carefully. They can be found on the obverse of the enclosed Contract for Exhibit Space.
- Review the floor plan, select your desired booth locations, and complete the enclosed Contract for Exhibit Space.
- Space will be assigned on a first-come, first-served basis. We encourage you to sign up soon, as we expect the THINK BIG! EXPO to be a sell-out!
- For inclusion of your listing in the Onsite Program, your application must be received by May 31, 2007.
- A signed contract and payment are required to secure your exhibit location.