

APPEARING LIVE YOUR TARGET AUDIENCE!



SUSTAINABLE
ARCHIVES
AUSTIN '09

PLAN NOW TO EXHIBIT!

THE PREMIER INTERNATIONAL
ARCHIVES & INFORMATION TECHNOLOGY EXPO

CONFERENCE DATES: AUGUST 11 - 16

EXPOSITION DATES: AUGUST 13 - 14

AUGUST 11-16 2009
HILTON AUSTIN

JOINT ANNUAL MEETING OF
THE SOCIETY OF AMERICAN ARCHIVISTS
AND THE COUNCIL OF STATE ARCHIVISTS



SOCIETY OF
American
Archivists

Plan now to join us for...

SUSTAINABLE ARCHIVES

AUSTIN '09



SOCIETY OF
American
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“Building relationships is what this Expo is all about. When I make a purchasing decision for my organization, who I’m buying from is as important to me as what I’m buying. I just don’t have that same comfort level with a direct mail flyer or a telemarketing call.”

*✦ Elizabeth Adkins, CA,
Ford Motor Company Archives
SAA President, 2006-2007*



Meet More Than 1,500 Leaders in the Archives, Records, and Information Technology Professions with the Power to Purchase:

Archival Records
Archival Supplies
Computer-assisted Indexing
Consulting Services
Disaster Recovery Services
Document/Text Management
Image Management Systems
Micrographics
OCR/ICR
Rare Books and Manuscripts
Records Management Software
Records Management Supplies
Scanners
Transcription Services

Industries and Sectors Represented by Archives/Records/IT Professionals:

Corporations
Government
Libraries
Records/Storage
Finance/Banking
Insurance
Colleges and Universities
Health Care Facilities
Mass Media
Historical Societies
Religious Institutions
Associations
Consultants
Entertainment
Museums
Printing/Publishing

Live and in person... your target audience! Austin is the Live Music Capital of the World® – and ARCHIVES 2009 is ...

... THE place for Archives, Records, and Information Technology Professionals to learn about your products and services, ask questions, and provide their perspectives. ARCHIVES 2009 brings together – in one place and at one time – the purchasing decision makers at the national, state, and local levels. Take advantage of their great ideas – and share a few of your own!

About CoSA and SAA

The **Council of State Archivists**, comprising the individuals who serve as directors of the principal archival agencies in each state and territorial government, focuses on cooperation among the states to define and communicate archival and records concerns at the national level and to work with other national organizations to ensure that the nation’s documentary heritage is preserved and accessible.

Founded in 1936 and representing more than 5,400 individual and institutional members, the **Society of American Archivists** is North America’s oldest and largest national archival professional association. Its mission is to inform, educate, and advocate for archives and archivists in order to ensure the identification, preservation, and use of records of enduring value.

Join the Archives and Records profession’s decision-makers at ARCHIVES 2009!

It’s SHOWTIME! You’ll interact with your current and prospective customers right in the center of the food and fun, with:

- ✦ A 2-hour opening “Happy Hour” in the Exhibit Hall on Thursday, August 13....
- ✦ NEW! Specialty coffee break (tentative) from 7:30 to 8:00 am on Friday, August 14....
- ✦ Brunch in the Expo Hall from 11:00 am to Noon on Friday....
- ✦ And an hour-long “Last Chance” Expo Hall break from 3:00 to 4:00 pm on Friday.

And that’s not all. The networking continues!

- ✦ Included with your booth registration are TWO complimentary meeting registrations (a \$798 value!). You’ll have access to current and potential customers not only on the show floor, but also at education sessions and networking events throughout ARCHIVES 2009.

This “boutique” show gives you more than 10 hours of conveniently scheduled exhibit time, of which a full 5 hours is unopposed by other programming. The show is small enough to ensure that you make important connections with your target audience!

SAA and CoSA reserve the right to alter the meeting schedule.

Why Exhibit at ARCHIVES 2009? For the HOT PROSPECTS, of course!

At ARCHIVES 2009, you'll:

- ✦ Find your target audience among more than 1,500 Archives, Records, and Information Technology Professionals representing government, corporations, libraries, universities, religious institutions, and museums.
- ✦ Develop relationships with Archives, Records, and IT Professionals from the United States and throughout the world.
- ✦ Continue connections with current customers.
- ✦ Hear what Archives, Records, and IT Professionals have to say about your products – and their **future product needs**.
- ✦ Increase your knowledge and understanding of the Archives and Records professions.
- ✦ Have **more than 10 hours** of conveniently scheduled exhibit time, of which a full 5 hours is unopposed by other programming.
- ✦ Sell your products on the show floor.
- ✦ And you'll qualify for outstanding sponsorship and advertising opportunities to suit your level of commitment.

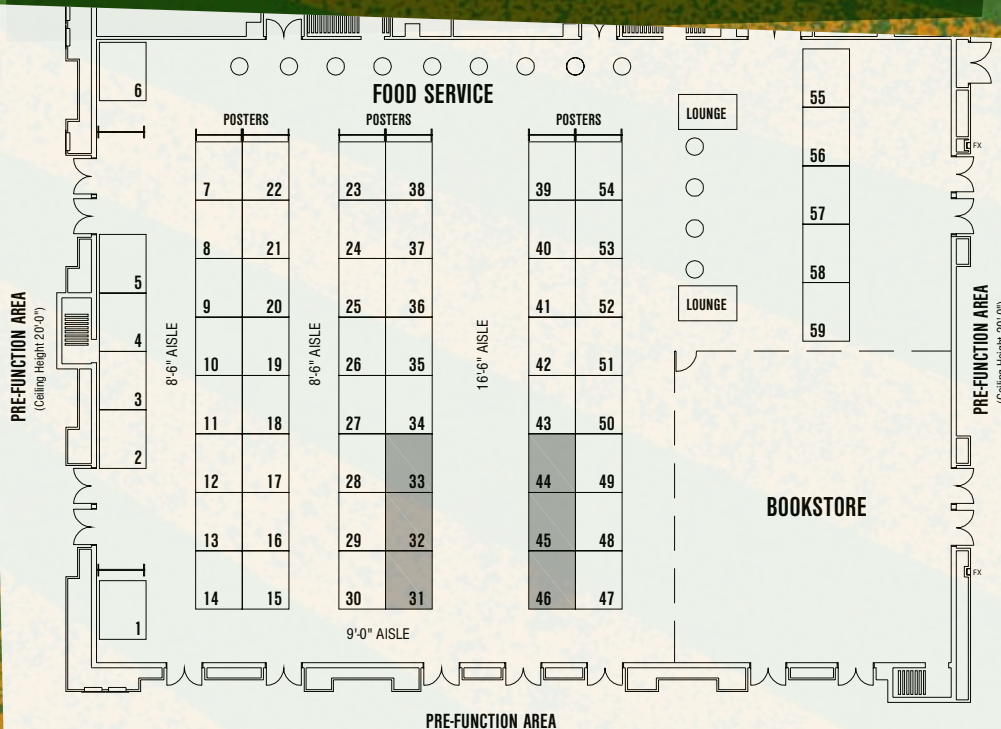
"This Annual Meeting is our most important exhibit of the year because it gives us the opportunity to visit with old friends and make new acquaintances... to show our products and exchange new product ideas. Every attendee is a customer or potential customer for us. We look forward to ARCHIVES 2009!"

✦ **Larry Gates, Hollinger/Metal Edge Inc.**



THE ARCHIVES 2009 EXHIBIT HALL

» Hilton Austin, 500 East Fourth Street



To Reserve Booth Space:

- ✦ Please read the Exhibit Rules and Regulations carefully. They can be found on the obverse of the enclosed Contract for Exhibit Space. Note that certain fees from the Hilton Austin will apply.
- ✦ Review the floor plan, select your desired booth locations, and complete the enclosed Contract for Exhibit Space.
- ✦ Space will be assigned on a first-come, first-served basis (excluding those booths reserved for corporate sponsors). We encourage you to sign up soon, as we expect the ARCHIVES 2009 Expo to be a sell-out!
- ✦ For inclusion of your listing in the Onsite Program, your application must be received by May 15, 2009.
- ✦ A signed contract and payment are required to secure your booth location.

As an Exhibitor You'll Receive:

- ✦ One 7" x 44" identification sign.
- ✦ 8-foot back wall drape and 3-foot side rail drape.
- ✦ One 6-foot table.
- ✦ Two free conference registrations with each 8" x 10" booth (a \$798 value!).
- ✦ A company profile in the ARCHIVES 2009 Onsite Program distributed to every attendee.
- ✦ A complete list of pre-registered attendees (names and addresses).
- ✦ Your company listing on the ARCHIVES 2009 website – as soon as your reservation is complete – with an optional link to your site.

2008 EXHIBITORS and SPONSORS



Academic Imaging Associates

Affiliated Computer Services, Inc / Government Records Management

Atiz Innovation, Inc

Atlas Systems, Inc *

Backstage Library Works

BCR Bibliographical Center for Research

BMS/Chace Productions Inc

Boston Photo Imaging

Brodart Co

Cinetech, an Ascent Media Company

Cuadra Associates, Inc

Digital Migration Solutions

Eloquent Systems Inc

Footnote

Gaylord Brothers

George Yardley Company

History Associates Incorporated

Hollinger/Metal Edge, Inc *

IDEA Information Systems

Image Access/DLSG

Indus MIS, Inc

Information Imaging Corporation (IIC)

Institute of Museum and Library Services (IMLS)

Library World

Light Impressions

Lockheed Martin

Luna Imaging, Inc

MAM-A Inc

MegaVision, Inc

Millenniata, Inc.

MINISIS, Inc.

NARA Electronic Records Archives (ERA)

National Archives Pacific Region

National Archives and Records Administration

Northern Micrographics Inc

OCLC

Preservation Technologies, LP *

Re:discovery Software, Inc

S-T Imaging, Inc.

Safe Sound Archive

Sally Wright

SAMMA Systems Inc

ScanCafe

Spacesaver Corporation

Specs Bros LLC

Tameran Graphic Systems, Inc

The Crowley Company

The Cutting Corporation

The Hollinger Corporation

University Products

Willoughby Associates, Ltd

** Indicates industry partners that exhibited and sponsored.*

Deadlines

Application Deadline (for inclusion in Onsite Program): **May 15, 2009**

Exhibitor Registration Deadline: **July 16, 2009**

Hotel Reservation Deadline: **July 10, 2009**

ARCHIVES 2009 Contacts

Exhibit Sales and Operations

Letiscia Perrin

☎ 410-571-0590

✉ SAA2009@gomeeting.com

Freeman Decorating Services will serve as the official full-service show contractor for the Expo. Shipping and handling of show materials, furniture, labor, drayage, electrical, signs, carpeting, and other booth furnishings may be ordered from Freeman.

Freeman Decorating Services

Attn: Exhibitor Services

☎ 210-227-0341 (phone)

Exhibitor Hours

Exhibitor Registration:

Thursday, August 13 • 11:00 am – 4:00 pm

Exhibitor Move-In:

Thursday, August 13 • 1:00 – 4:00 pm

Show Hours (subject to change):

Thursday, August 13 • 5:30 – 7:30 pm

Friday, August 14 • 7:30 am – 4:30 pm

Tear Down:

Friday, August 14 • 4:30 – 8:00 pm

For more information about ARCHIVES 2009, visit www.archivists.org or contact Letiscia Perrin at 410-571-0590 or via email at SAA2009@gomeeting.com.

ARCHIVES '09

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and the Society of American Archivists



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2009 Exhibitor Application and Contract

Application deadline is May 15 to ensure inclusion of your listing in the Onsite Program.

Applications will be accepted on a first-come, first-served basis. Payment must accompany application before participation and booth assignments will be confirmed.

COMPANY NAME TELEPHONE FAX

ADDRESS CITY STATE ZIP

EMAIL WEBSITE

CONTACT PERSON TITLE

PRODUCT DESCRIPTION (20-WORD LIMIT)

Please indicate the name of a contact person for questions about your booth reservation if different than "Contact Person" above:

Booth Location Choices:

Booths are awarded on a first-come, first-served basis (excluding those booths reserved for corporate sponsors).

Booth Rental Fee:

(Includes two complimentary meeting registrations, a \$798 value!)

Non-profit Exhibitors - \$950

Other Exhibitors - \$1,200

1ST CHOICE 2ND CHOICE

3RD CHOICE 4TH CHOICE

Exhibitors will be furnished with the following standard booth equipment:

- 8'-high x 10' booth
- Existing ballroom carpeting
- 6' table
- 8'-high back wall drape and 3'-high side rail drape
- Two chairs and one waste basket

Please indicate if there is a particular company or type of company that you do not wish to be next to or across from. We will make every effort to accommodate your request.

COMPANY NAME OR TYPE

Acceptance and Payment:

My signature indicates that I agree to the terms of the contract on the reverse and that I will set up and tear down my booth within the timeframes indicated on the schedule:

SIGNATURE DATE

Payment Method:

Enclosed is a check, made payable to SAA, for \$ _____

Please charge my: MasterCard VISA American Express

CARD # EXP. DATE

NAME OF CARDHOLDER (PLEASE PRINT)

SIGNATURE OF CARDHOLDER DATE

Please retain a copy of this form and contract and return the original to:



ARCHIVES 2009

c/o C&LC

31 Old Solomons Island Road

Annapolis, MD 21401

Phone: 410-571-0590

Fax: 410-571-0592

Email: SAA2009@gomeeting.com

Office use only:

ARCHIVES '09 EXHIBITOR CONTRACT

Terms of Contract

- 1. Payment of Exhibit Space** – Payment must be received with application in order for your application to be processed. Exhibitors will not be given access to the Exhibit Hall until all fees are paid in full.
- 2. Cancellation of Space** – No refunds will be given after assignment of booth space unless the space is sold by SAA to another exhibitor.
- 3. Relocation** – Conference organizers reserve the right to move a booth, in consultation with the Exhibitor, if necessary.
- 4. Sharing Exhibit Space** – No Exhibitor shall assign, sublet, or share space allotted with another business or firm unless prior written approval has been obtained from the conference organizers. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors, or agents in the Exhibitor's display, with the exception of parent or subsidiary companies.
- 5. Fire Regulations** – To ensure the safety of all participants, Exhibitors shall observe all state and local fire regulations. The cost for repairing any damages to the Hotel caused by the Exhibitor will be billed to the responsible Exhibitor. Nothing can be posted, tacked, nailed, screwed, or otherwise attached to any columns, walls, floors, ceiling, or furniture.
- 6. Exhibit Set Up** – Display set up will begin at 1:00 pm on Thursday, August 13, 2009. All displays must be fully set up and ready by 4:00 pm on Thursday. After that time, any unattended booth with crated displays will be set up at the discretion of the conference organizers and all expenses will be charged to the Exhibitor. The Exposition will open promptly at 5:30 pm on Thursday, August 13.
- 7. Exhibit Tear Down** – The dismantling of displays will begin at 4:30 pm on Friday, August 14, 2009. Crates will be returned starting at 4:30 pm on Friday. All Exhibitor displays or materials left in booths without instructions will be packed and shipped at the discretion of the conference organizers and all charges will be assessed to the Exhibitor.
- 8. Decorating and Shipping** – The conference organizers will provide each Exhibitor with a detailed service kit from our Exposition Service Provider. This kit will include electrical, AV, and shipping information as well as additional services available. Note that certain fees from the Hilton Austin will apply. (The Exhibit Hall is carpeted. Should Exhibitor require custom carpeting, it may be ordered from the decorator at additional charge.)
- 9. Damages** – It is agreed that the conference organizers and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or the theft or disappearance of any exhibit or property contained in and about the booth area. The Exhibitor agrees to indemnify and hold harmless SAA, CoSA, and host facility, or their employees or representatives, against any and all liabilities for damage, injury, or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees, representatives, or guests. SAA and CoSA will not be held responsible or liable for charges or damages for any failure of performance due to Acts of God, labor disputes, shortage of materials, governmental authority, foreign hostilities, or other circumstances beyond reasonable control of either party.
- 10. Insurance Information** – The conference organizers will endeavor to assist in the protection of Exhibitors by providing security at all times when the Exhibit Hall is closed. Due to the tremendous value of exhibits, however, it is impractical and impossible to insure Exhibitors' equipment against loss, theft, damage, and breakage. Neither the exhibit building nor any of its employees or representatives, nor any representative of SAA or CoSA, nor any sub-contractor will be responsible for any injury, loss, or damage to the Exhibitor, its employees, or its property. In addition, the Exhibitor should carry adequate insurance to protect from damage or injury caused by the negligence of the Exhibitor, its agent, or its employees. Show management will cooperate fully but cannot assume responsibility for damage to the Exhibitor's property or lost shipments, either arriving or departing from the show site. If the exhibit fails to arrive, the Exhibitor will remain responsible for booth rental; refunds will not be made. Exhibitors should carry insurance against such risks.
- 11. Union Labor** – Exhibitors must comply with union regulations applicable to installation, dismantling, and display of exhibits.
- 12. Observance of Laws** – Exhibitors shall abide by and observe all laws, rules, regulations, and ordinances of any applicable government authority and all rules of the Exhibit Building.
- 13. Exhibitor Conduct** – Distribution of pamphlets, brochures, or any advertising matter must be confined to the exhibit space, unless prior written permission is received from the conference organizers.
- 14. Attendee Lists** – The conference organizers will make registration lists available to the Exhibitor 3 weeks prior to and/or 4 weeks after the Exposition, if requested in writing by the Exhibitor. Exhibitor may not sell, lend, or give these lists to any parties outside Exhibitor's organization. All requests should be directed to SAA2009@gomeeting.com

ARCHIVES'09

Joint Annual Meeting of the Council of State Archivists
and the Society of American Archivists



SPONSORSHIP AGREEMENT

This sponsorship agreement is between the Society of American Archivists (SAA) and

(Company name) _____, which agrees to sponsor the following item(s)

or event(s) at ARCHIVES 2009, to be held August 11 - 16, 2009, in Austin. SAA agrees to provide recognition to

(Company name) _____ at ARCHIVES 2009 as detailed on the accompanying "Sponsorship Opportunities" form, which is considered a part of this agreement.

Please indicate your selection(s) from the following options:

Item or event	Fee
<input type="checkbox"/> All-Attendee Reception	\$35,000
<input type="checkbox"/> Gold Sponsor	\$20,000
<input type="checkbox"/> Silver Sponsor	\$15,000
<input type="checkbox"/> Opening Happy Hour in the Exhibit Hall.....	\$15,000
<input type="checkbox"/> Brunch in the Exhibit Hall.....	\$15,000
<input type="checkbox"/> Bronze Sponsor.....	\$10,000
<input type="checkbox"/> ARCHIVES 2009 Cyber Café	\$10,000
<input type="checkbox"/> Hotel Key Cards	\$10,000
<input type="checkbox"/> Morning Coffee and "Last Chance" Exhibit Hall Breaks.....	\$5,000
<input type="checkbox"/> Presidents' Reception	\$5,000
<input type="checkbox"/> All-Attendee Reception Entertainment.....	\$4,500
<input type="checkbox"/> New Member / First-Timer Breakfast.....	\$3,000
<input type="checkbox"/> Audiovisual Support at Opening Plenary	\$3,000
<input type="checkbox"/> Action Station at All-Attendee Reception.....	\$3,000
<input type="checkbox"/> Reception Transportation.....	\$3,000
<input type="checkbox"/> Other Sponsor Opportunity.....	\$ _____

Describe here: _____

For those not able to sponsor the entire event, partial sponsorships are available.

The Undersigned parties agree to the above:

Company Representative Name (Please Print)

Title (Please Print)

Signature

Company Name (Please Print)

Date Signed

Nancy P. Beaumont, SAA Executive Director

The Society of American Archivists

Date Signed





ARCHIVES '09



SOCIETY OF
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SPONSORSHIP OPPORTUNITIES

**Joint Annual Meeting of the
Council of State Archivists and the
Society of American Archivists**

**SUSTAINABLE
ARCHIVES**

AUSTIN '09

Hilton Austin

Conference Dates: August 11 – 16, 2009

Exposition Dates: August 13 – 14, 2009



Now you can enhance your exposure at ARCHIVES 2009 with your corporate sponsorship of an attendee take-away or event. Sponsorship is an extremely effective way to communicate your company's commitment to archivists and records managers, their institutions, and their profession. A sponsorship proclaims your interest in providing the best education and networking in the profession. And with ARCHIVES 2009's comprehensive list of sponsorship options, you're sure to find one that meets your company's budget and needs!

At ARCHIVES 2009, you'll share your message with more than 1,500 archives and records professionals from around the world – including each of the 50 state archivists. Attendees enjoy a week-long program of workshops, education sessions, networking opportunities, and special events. The ARCHIVES 2009 EXPO offers industry partners the chance to showcase products and services to the profession's decision makers. Here's your chance to take your commitment to the next level!

**ARCHIVES 2009 is your best opportunity all year
to make the most of your marketing dollars!**

Corporate Sponsorship Opportunities

A Corporate Sponsorship offers major contributors a special opportunity for continued recognition before, during, and after ARCHIVES 2009. You'll gain great visibility and have the chance to mingle with the archives profession's leaders, instructors, supporters, and staff.

GOLD SPONSOR\$20,000

- ✦ Ten conference registrations (a \$4,000 value!)
- ✦ Two 8 x 10 premium location Expo Hall spaces (a \$2,400 value!)
- ✦ Your company name on a special sign displayed at Registration and outside the Exhibit Hall
- ✦ Corporate Gold Sponsor listing and logo in Preliminary and Onsite programs
- ✦ Full-page ads in Preliminary and Onsite programs (a \$1,200 value!)
- ✦ Full-page ad in pre-meeting issue of *Archival Outlook* (a \$560 value!)
- ✦ Listing on the conference website, with a direct link to your website
- ✦ Multi-media recognition at the Plenary sessions
- ✦ Special acknowledgment by the Plenary session chairs
- ✦ Five invitations to the Presidents' Reception
- ✦ Your company's promotional packet distributed free to all attendees

SILVER SPONSOR.....\$15,000

- ✦ Five conference registrations (a \$2,000 value!)
- ✦ One 8 x 10 premium-location Expo Hall space (a \$1,200 value!)
- ✦ Corporate Silver Sponsor listing and logo in Preliminary and Onsite programs
- ✦ Full-page ads in Preliminary and Onsite programs (a \$1,200 value!)
- ✦ Full-page ad in a pre-meeting issue of *Archival Outlook* (a \$560 value!)
- ✦ Listing on the conference website, with a direct link to your site
- ✦ Three invitations to the Presidents' Reception
- ✦ Your company's promotional flyer distributed free to all attendees

BRONZE SPONSOR\$10,000

- ✦ Two conference registrations (a \$798 value!)
- ✦ One 8 x 10 Expo Hall booth (a \$1,200 value!)
- ✦ Sponsorship of Professional and Student Poster Sessions
- ✦ Half-page ads in Preliminary and Onsite programs (a \$900 value!)
- ✦ Corporate Bronze Sponsor listing and logo in Preliminary and Onsite programs
- ✦ Listing on the conference website, with a direct link to your site
- ✦ One invitation to the Presidents' Reception



ARCHIVES '09



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SPECIAL SPONSORSHIP OPPORTUNITIES

If you'd prefer, you may sponsor individual events or take-away items that are sure to be memorable for meeting attendees. Following are lots of options to help you meet your marketing goals within your budget. All sponsors will be listed in the Onsite Program and on the conference website just as soon as sponsorship is confirmed.

Confirm early for additional exposure!

All-Attendee Reception*\$35,000

Grab your jeans and boots! Attendees take advantage of this time to network with old friends and colleagues and to make new ones. You'll have the opportunity to highlight your organization's name and presence in a relaxed and fun atmosphere as archivists kick up their heels in Austin! Sponsor the entire event (which includes your logo in gobo lights and on napkins, signage, plus the entertainment – including your own song or lyric) or select from the “a la carte” menu below:

🎵 **Entertainment** – Have we got a surprise planned for our reception attendees! And they'll have you to thank for this chance to kick up their heels! Your sponsorship includes signage, your own song or lyric performed, and a very public “thank you.”\$4,500

🍰 **Decadent Dessert Station** – Sponsor our delectable (and did we mention decadent?) dessert station and you'll have every sweet-toothed attendee thanking you! We'll place signage at your station and provide attendees with a napkin carrying your logo.\$3,000

🚌 **Transportation** – We'll place your company name and logo on each and every bus that transports attendees to our beautiful reception site. In addition, we'll make an announcement on each bus en route to the reception to publicly thank your company for its generosity.\$3,000

* For those not able to sponsor the entire event, partial sponsorships are available.

Opening Happy Hour in the Expo Hall\$15,000

Here's your chance to showcase your company in the Exhibit Hall, where your current and prospective clients have direct access to you. We'll highlight your generosity with signage at each food station, an entrance sign highlighting your company's name and logo, a special attendee keepsake, and a public “thank you.”

Brunch in the Exhibit Hall\$15,000

Yes, the feeding frenzy continues! Our attendees love to eat, and you're sure to receive their thanks and recognition for providing a delectable brunch, complete with all the trimmings. This hour-long event will feature food station signage, an entrance sign highlighting your company's name and logo, a special attendee keepsake, and a public “thank you.”

NEW! ARCHIVES 2009 CyberCafé\$10,000

Imagine your name and company logo displayed all week long as more than 1,500 meeting attendees compulsively check their email! Our CyberCafé will be easily accessible in the Registration Area – and attendees will have you to thank for helping them keep in touch.

Hotel Keycards\$10,000

The Headquarters Hotel will be abuzz with your company's name as your logo and message appear on attendees' room keycards throughout the conference. You'll be top of mind from morning 'til night!

Morning Coffee and “Last Chance” Exhibit Hall Breaks\$5,000

Attendees will flock to the Expo Hall for their first coffee fix in the morning and one last hour-long visit before the Hall closes. Take advantage of these heavily trafficked times to leave a lasting impression. Sponsorship includes a sign highlighting your company's name and logo, a special attendee keepsake, and a public “thank you.”

Presidents' Reception\$5,000

Select groups are invited to attend the Presidents' Private Reception, hosted by the CoSA and SAA presidents. Here's your opportunity to place your company's name before past, present, and future leaders of the host organizations. You'll receive personal thanks from the Presidents and signage at the door.

NEW! Audiovisual Support at Opening Plenary\$3,000

In this age of technology, presentations have advanced to reflect the signs of the time. AV support from your company will be a fabulous way to showcase these advancements for what promises to be an outstanding – and diverse – Opening Plenary Session. Your company's name and logo will be highlighted on signage at the door and on a slide, and you'll receive a very public “thank you” from our distinguished speakers.

New Member / First-Timer Breakfast\$3,000

More and more come every year as membership and participation continue to grow! If you're looking for new leads and contacts, what better place to make an important first impression than at this special function just for new members and first-time attendees? Here's your chance to develop strong partnerships with the future of the profession! Sponsorship includes your logo on a new-member button, signage, and a public “thank you.”

For complete information about these sponsorship opportunities – or to begin customizing your own sponsorship – please contact: **Nancy Beaumont**, SAA Executive Director (312-606-0722, nbeaumont@archivists.org) or **Letiscia Perrin**, Conference & Logistics Consultants (410-571-0590, saa2009@gomeeting.com).

ARCHIVES '09

ADVERTISING OPPORTUNITIES

Increase your visibility by advertising in the ARCHIVES 2009 Preliminary and Onsite Programs!

The ARCHIVES 2009 Preliminary Program...

...is sent to more than 5,400 current SAA members, as well as past meeting attendees and archives and records professionals who live and work within 500 miles of the meeting site. It includes complete information about the content of the meeting, and is the major tool that prospective attendees use to determine if and when they will attend the meeting.

The ARCHIVES 2009 Onsite Program...

...will remain on the shelves of the more than 1,500 meeting attendees as a keepsake of the meeting — and your message will be seen again and again.

	Preliminary Program	Onsite Program
Advertising Deadline	March 3, 2009	May 30, 2009
Circulation	6,000	1,500
Trim Size	8½ x 11	8½ x 11
1/4-page Rates and Sizes	\$300 / 3¼ wide x 4¼ deep	Not available
1/2-page Rates and Sizes	\$450 / 7 x 4½	\$450 / 7 x 4½
Full-page Rates and Sizes	\$600 / 7 x 9	\$600 / 7 x 9
Inside Front Cover	\$750 / 7 x 9	\$750 / 7 x 9
Inside Back Cover	\$750 / 7 x 9	\$750 / 7 x 9
Back Cover (Premium)	\$850 / 7 x 9	\$850 / 7 x 9

Ad Specifications:

All artwork must be submitted to size. Print-ready PDF files preferred. Ads may be sent in other electronic file formats if they are created in Adobe InDesign, Illustrator, or Photoshop. They may be saved as or include graphics in .tif, .eps, or .jpg format and must be at least 300 dpi. (Files sent in any formats other than these may not be usable. Additional fees will be incurred to translate files, and quality of reproduction may be compromised. Creation of ads, or conversion of ads to preferred materials, as well as other production charges, will be billed at cost plus handling.) Native Macintosh files are preferred, but PC files are accepted. All links (photos, fonts etc.) and a final paper proof must be included. Files less than 4 megabytes may be sent via email. Please Stuff or Zip them and email them to csgalado@archivists.org. Files larger than 4 megabytes should be sent on CD-ROM to SAA, attn. Carlos Salgado. For questions regarding ad submission, please contact Carlos Salgado at csgalado@archivists.org.



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ADVERTISING APPLICATION



- A.** Preliminary Program
 Onsite Program
 Both Programs
- B.** 1/4 page
 1/2 page
 Full Page
 Inside Front Cover
 Inside Back Cover
 Back Cover
- C.** Exhibitor
 Non-exhibitor

COMPANY NAME

CONTACT

ADDRESS

CITY

STATE

ZIP

TELEPHONE

FAX

EMAIL ADDRESS

Payment Method

Enclosed is a check, made payable to SAA, for \$ _____

Please charge my: MasterCard VISA American Express

CARD #

EXP. DATE

NAME OF CARDHOLDER (PLEASE PRINT)

SIGNATURE OF CARDHOLDER

DATE

Send artwork and payment to:

Society of American Archivists
17 North State Street, Suite 1425
Chicago, IL 60602

312-606-0722

312-606-0728 (fax)

csalgado@archivists.org

Artwork must accompany payment.