

MAKE AN IMPACT! CONTEST

Is your 2009 American Archives Month or Archives Week poster a design sensation? Do you have a great idea for an American Archives Month activity? SAA wants to hear from you! If you're willing to show off that poster or spread the word about your idea—you could win a prize!

BEST POSTER TO PROMOTE 2009 ARCHIVES MONTH/WEEK

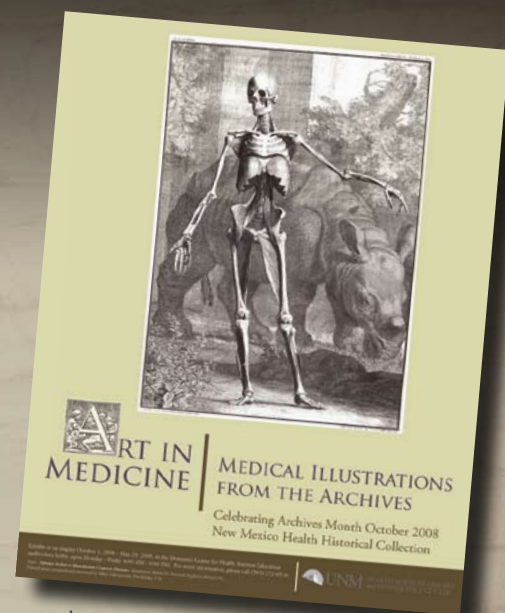
What to submit: Send your 2009 poster as a web-ready PDF along with information about the intended audience, the quantity printed, and your distribution plan (also a PDF).

For examples of past Archives Month / Week posters, visit the Council of State Archivists' website at www.statearchivists.org/archivesmonth.

BEST SUCCESSFULLY IMPLEMENTED CAMPAIGN

What to submit: Show us what you did! Your submission may be formatted as you like, but must be submitted as a PDF. Include sufficient documentation that SAA members can determine what you did and how successful your campaign was. Your campaign must have been conducted between 2005 and 2009 to be eligible for a prize.

“DON'T WORRY WHEN YOU ARE NOT RECOGNIZED,
BUT STRIVE TO BE WORTHY OF RECOGNITION.”



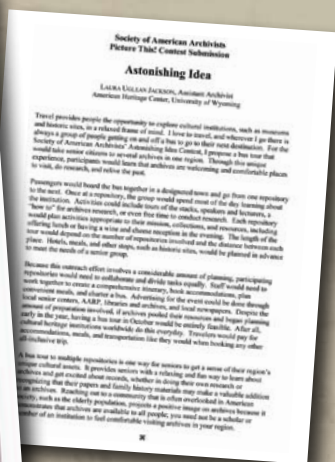
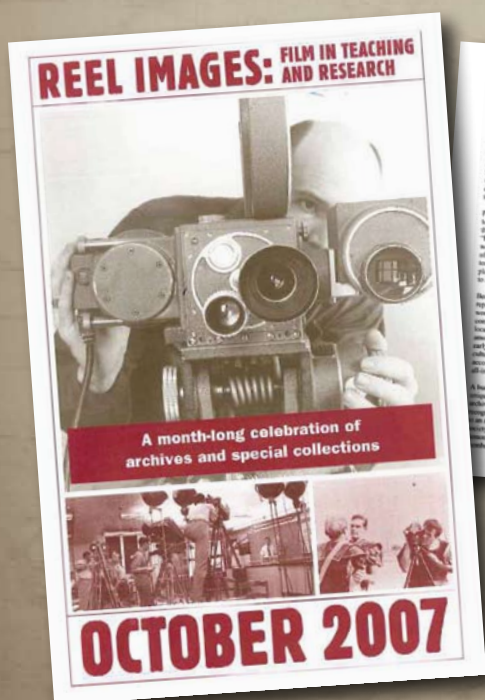
The University of New Mexico Health Sciences Library and Informatics Center participates in New Mexico's statewide Archives Month program. For 2008, it developed a program based on a collection of historical images it own—and won in the “Best Poster” category.

BEST “ASTONISHING IDEA”

What to submit: A description of up to 500 words that addresses your intended audience(s), message(s), and distribution medium(s). (Hint: See “Communication Planning 101” in this kit.) Include an explanation of how this idea, when implemented, would have a positive impact on public awareness of archives and archivists.

DEADLINE: Entries must be submitted BY OCTOBER 31, 2009, to SAA at saahq@archivists.org with the subject line: *Make an Impact Contest 2009.*

~ ABRAHAM LINCOLN



Indiana University Libraries was the winner of the 2008 “Best Successfully Implemented Campaign,” and the American Heritage Center, University of Wyoming, won in the “Best Astonishing Idea” category.

VOTE FOR THE BEST!

Submissions will be displayed online at www.archivists.org. All SAA members are eligible to vote for the best entry in each category. Voting will take place online from November 9 to 30, 2009. The winner will be determined by the most votes per entry in each category. The winners (one from each category) will be announced the first week in December.

Check out last year's contest winners at: www.archivists.org/archivesmonth/AAM2008/PictureThisContest.asp.