

APPLICATION AND CONTRACT FOR EXHIBIT SPACE, SPONSORSHIP, AND ADVERTISING

Application deadline is MAY 19
to ensure inclusion of your listing in the Onsite Program



Exhibitor/Sponsor/Advertiser Contact Information

Or complete your booth reservation online at www2.archivists.org/conference/expo/chicago2011 and confirm your exhibit booth immediately!

COMPANY			
NAME	TELEPHONE	FAX	
ADDRESS	CITY	STATE	ZIP
EMAIL	WEBSITE		
CONTACT PERSON*	TITLE		

SIGNATURE INDICATING THAT AUTHORIZED INDIVIDUAL HAS REVIEWED AND AGREED TO EXHIBITOR CONTRACT: _____

* If the person managing the logistical details for the communication, management, or publication of your exhibit is different than above, please provide contact information here:

LOGISTICS CONTACT PERSON	TELEPHONE	EMAIL
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Exhibit Booth Selection

All booths are 8' x 10'. Exhibit booths are assigned on a first-come, first-served basis (excluding booths reserved for corporate sponsors) upon receipt of full payment.

To reserve your booth immediately, go to www2.archivists.org/conference/expo/chicago2011 and click on "Virtual Expo." Pay using a credit card and confirm your booth in real time.

To pay via this Application Form, view the Expo Hall floor plan at www2.archivists.org/conference/expo/chicago2011 (click on "Virtual Expo"). Although your booth location cannot be confirmed prior to payment in full, you can view the floor plan, complete the "Booth Preference" fields on this form, and submit your payment via mail or fax. We will do our best to accommodate your booth preferences.

Two full complimentary conference registrations are included per purchased booth.

Deadlines

Deadline for "early-bird" discount: **January 31, 2011**

Deadline for exhibit booth reservation (for inclusion in Onsite Program): **May 19, 2011**

Payment is made by check or credit card. Please complete the "payment" section below - or reserve your booth immediately at www2.archivists.org/conference/expo/chicago2011. Make checks payable to Society of American Archivists (or SAA).

Payment received by January 31, 2011 (Save \$100 - \$200!)

Nonprofit Exhibitors: \$950.....\$ _____
Other Exhibitors: \$1,300\$ _____

Payment received after January 31, 2011

Nonprofit Exhibitors: \$1,050.....\$ _____
Other Exhibitors: \$1,500.....\$ _____

Booth Preference

Choice #1: _____ Choice #2: _____ Choice #3: _____

Total for Exhibit Booth(s)\$ _____

Conference Sponsorship

- Gold Sponsor: \$20,000.....\$ _____
- Silver Sponsor: \$15,000.....\$ _____

- Bronze Sponsor: \$10,000\$ _____
- Other Sponsorship\$ _____

(Please describe: _____)

Total for Sponsorship(s).....\$ _____

Advertising in Conference Materials

Ad space will be assigned on a first-come, first-served basis. Ad specifications (see www2.archivists.org/conference/expo/chicago2011) must be observed when submitting ad files.

Advertising Sizes/Rates

- Preliminary Program Back Cover (4-color)
\$1,000.....\$ _____
- Preliminary Program Inside Front Cover (4-color)
\$850.....\$ _____
- Preliminary Program Inside Back Cover (4-color)
\$850.....\$ _____
- Preliminary Program Full Page (b/w only)
\$700.....\$ _____
- Preliminary Program 1/2 Page (b/w only)
\$450.....\$ _____
- Preliminary Program 1/4 Page (b/w only)
\$300.....\$ _____

- Onsite Program Back Cover (4-color)
\$1,000.....\$ _____
- Onsite Program Inside Front Cover (4-color)
\$850.....\$ _____
- Onsite Program Inside Back Cover (4-color)
\$850.....\$ _____
- Onsite Program Full Page (b/w only)
\$700.....\$ _____
- Onsite Program 1/2 Page (b/w only)
\$450.....\$ _____
- Onsite Program 1/4 Page (b/w only)
\$300.....\$ _____

Total for Advertising.....\$ _____

Type of Payment

- Check VISA MasterCard American Express Discover

CARD NO. _____ EXP. _____ CVV _____

NAME (PLEASE PRINT NAME AS IT APPEARS ON CREDIT CARD.) _____

CARDHOLDER SIGNATURE _____

- I have read and agree to all terms and conditions of this Agreement.
I am authorized to execute this Agreement for said Company.

NAME (PRINT) _____

TITLE _____ DATE _____

AUTHORIZED SIGNATURE _____

PHONE _____ EMAIL _____

Payment

Payment is by check or credit card. Full payment required. Make checks payable to Society of American Archivists or SAA.

Please retain a copy of this form and contract and mail or fax application and payment to:

Society of American Archivists
Attn: Carlos Salgado
17 North State Street, Suite 1425
Chicago, IL 60602
Phone: 312.606.0722
Fax: 312.606.0728

Or complete your reservation online at
www2.archivists.org/conference/expo/chicago2011

Total Payment.....\$ _____

Office use only: _____

EXHIBITOR CONTRACT



Terms of Contract

- 1. Payment of Exhibit Space** – Payment must be received with application in order for your application to be processed. Exhibitors will not be given access to the Exhibit Hall until all fees are paid in full.
- 2. Cancellation of Space** – No refunds will be given after assignment of booth space unless the space is sold by SAA to another exhibitor.
- 3. Relocation** – Conference organizers reserve the right to move a booth, in consultation with the Exhibitor, if necessary.
- 4. Sharing Exhibit Space** – No Exhibitor shall assign, sublet, or share space allotted with another business or firm unless prior written approval has been obtained from the conference organizers. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors, or agents in the Exhibitor's display, with the exception of parent or subsidiary companies.
- 5. Fire Regulations** – To ensure the safety of all participants, Exhibitors shall observe all state and local fire regulations. The cost for repairing any damages to the Hotel caused by the Exhibitor will be billed to the responsible Exhibitor. Nothing can be posted, tacked, nailed, screwed, or otherwise attached to any columns, walls, floors, ceiling, or furniture.
- 6. Exhibit Set Up** – Display set up will begin at 1:00 pm on Thursday, August 25, 2011. All displays must be fully set up and ready by 4:00 pm on Thursday. After that time, any unattended booth with crated displays will be set up at the discretion of the conference organizers and all expenses will be charged to the Exhibitor. The Exposition will open promptly at 5:30 pm on Thursday, August 25.
- 7. Exhibit Tear Down** – The dismantling of displays will begin at 4:30 pm on Friday, August 26, 2011. Crates will be returned starting at 4:30 pm on Friday. All Exhibitor displays or materials left in booths without instructions will be packed and shipped at the discretion of the conference organizers and all charges will be assessed to the Exhibitor.
- 8. Decorating and Shipping** – The conference organizers will provide each Exhibitor with a detailed service kit from our Exposition Service Provider. This kit will include electrical, AV, and shipping information as well as additional services available. Note that certain fees from the Hyatt Regency Chicago will apply. (The Exhibit Hall is carpeted. Should Exhibitor require custom carpeting, it may be ordered from the decorator at additional charge.)
- 9. Damages** – It is agreed that the conference organizers and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or the theft or disappearance of any exhibit or property contained in and about the booth area. The Exhibitor agrees to indemnify and hold harmless SAA and host facility, or their employees or representatives, against any and all liabilities for damage, injury, or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees, representatives, or guests. SAA will not be held responsible or liable for charges or damages for any failure of performance due to Acts of God, labor disputes, shortage of materials, governmental authority, foreign hostilities, or other circumstances beyond reasonable control of either party.
- 10. Insurance Information** – The conference organizers will endeavor to assist in the protection of Exhibitors by providing security at all times when the Exhibit Hall is closed. Due to the tremendous value of exhibits, however, it is impractical and impossible to insure Exhibitors' equipment against loss, theft, damage, and breakage. Neither the exhibit building nor any of its employees or representatives, nor any representative of SAA nor any sub-contractor will be responsible for any injury, loss, or damage to the Exhibitor, its employees, or its property. In addition, the Exhibitor should carry adequate insurance to protect from damage or injury caused by the negligence of the Exhibitor, its agent, or its employees. Show management will cooperate fully but cannot assume responsibility for damage to the Exhibitor's property or lost shipments, either arriving or departing from the show site. If the exhibit fails to arrive, the Exhibitor will remain responsible for booth rental; refunds will not be made. Exhibitors should carry insurance against such risks.
- 11. Union Labor** – Exhibitors must comply with union regulations applicable to installation, dismantling, and display of exhibits.
- 12. Observance of Laws** – Exhibitors shall abide by and observe all laws, rules, regulations, and ordinances of any applicable government authority and all rules of the Exhibit Building.
- 13. Exhibitor Conduct** – Distribution of pamphlets, brochures, or any advertising matter must be confined to the exhibit space, unless prior written permission is received from the conference organizers.
- 14. Attendee Lists** – The conference organizers will make registration lists (names and addresses) available to the Exhibitor 3 weeks prior to and/or 4 weeks after the Exposition, if requested in writing by the Exhibitor. Lists are for one-time use only and may not be retained. Exhibitor may not sell, lend, or give these lists to any parties outside Exhibitor's organization. All requests should be directed to csalgado@archivists.org.