

**Society of American Archivists  
Council Meeting  
August 6, 2012  
San Diego, California**

**Staff Report: Membership  
(Prepared by Brian Doyle)**

In fiscal year 2012, membership grew slightly (1.33%) to a new all-time high of 6,079 total members. As a result of the dues increase that went into effect on July 1, 2011, and a shift toward higher-paying dues categories, dues revenue is \$26,291 (3.6%) higher than in FY11. Deferred dues revenue is \$28,654 (6.9%) higher. However, projections for strong growth, based on trends observed through the third quarter of FY 2011, did not materialize—particularly among student members. As a result, FY12 dues revenue fell short of budget by \$34,460 (-4.35%). June 2012 member figures are in line with estimates that informed the FY13 budget, which projects modest overall growth of 1.7% for the coming year.

**Table 1: Membership Growth Rates by Dues Category**

<u>Dues Category</u>	<u>Dues</u>	<u>Jun '11</u>	<u>Jun '12</u>	<i>Projected</i> <u>Jun '12</u>	<u>Jun '11- Jun '12 %</u>	<i>Projected</i> <u>FY12 %</u>	<u>Budget Variance*</u>
Associate Domestic	\$80	191	<b>196</b>	221	2.62%	8%	<b>-\$2,351</b>
Associate Intl	\$95	67	<b>62</b>	81	-7.46%	15%	<b>-\$1,196</b>
Bridge	\$47	88	<b>94</b>	68	6.82%	-15%	\$687
ID1 (< \$20k/yr)	\$80	887	<b>1,003</b>	1,143	13.08%	18%	<b>-\$12,973</b>
ID2 (\$20-\$29k/yr)	\$101	245	<b>248</b>	261	1.22%	3%	<b>-\$2,550</b>
ID3 (\$30-\$39k/yr)	\$124	421	<b>467</b>	365	10.93%	-10%	\$8,465
ID4 (\$40-\$49k/yr)	\$152	595	<b>602</b>	594	1.18%	0%	<b>-\$1,391</b>
ID5 (\$50-\$59k/yr)	\$180	493	<b>491</b>	541	-0.41%	8%	<b>-\$7,779</b>
ID6 (\$60-\$75k/yr)	\$205	404	<b>420</b>	395	3.96%	0%	\$6,164
ID7 (>\$75k/yr)	\$225	374	<b>402</b>	382	7.49%	3%	<b>-\$362</b>
Lifetime	\$0	14	<b>14</b>	14	--	0%	\$0
Honorary	\$0	2	<b>2</b>	2	--	0%	\$0
Retired	\$67	174	<b>194</b>	172	11.49%	3%	\$2,352
Student	\$47	1,497	<b>1,344</b>	1,835	-10.22%	18%	<b>-\$19,416</b>
<b>Total Individuals</b>		5,452	<b>5,539</b>	6,074	1.60%	8.83%	<b>-\$30,348</b>
Regular Institutional	\$265	461	<b>468</b>	462	1.52%	0%	\$2,425
Sustaining Institutional	\$500	86	<b>72</b>	86	-16.28%	0%	<b>-\$6,537</b>
<b>Total Institutions</b>		547	<b>540</b>	548	-1.28%	0%	<b>-\$4,112</b>
<b>TOTAL MEMBERS</b>		5,999	<b>6,079</b>	6,622	1.33%	8.04%	<b>-\$34,460</b>

\* Due to the deferred nature of dues revenue, amounts cited are approximations derived from the difference between actual December 2011 member figures and the projected December 2011 figures.