

**Society of American Archivists  
Council Meeting  
August 22, 2011  
Chicago, Illinois**

**Report: 75<sup>th</sup> Anniversary Task Force  
(Prepared by the 75<sup>th</sup> Anniversary Task Force)**

**75<sup>th</sup> Anniversary Activities Summary**

- Trading cards and tins.
- Oral History Project.
- Timeline – a work in progress; check it out <http://www2.archivists.org/history/timeline>.
- Haiku Contest (<http://www2.archivists.org/news/2011/haiku-about-archival-history>).
- *ARCHIVES 360* ° All-Attendee Reception at the Field Museum.
- *ARCHIVES 360* ° Anniversary Track (see the Onsite Program).
- Supplement to *American Archivist Online* capturing anniversary content generated during *ARCHIVES 360* °.
- Anniversary section in Fall/Winter 2011 issue of *The American Archivist* featuring four articles on SAA's 75th.
- “Then-Now-Wow” Fun Facts in *Archival Outlook* and *In the Loop*.
- “75 for 75” Campaign, which seeks to build the SAA Foundation for the advancement of the archives profession by inviting each and every member to donate \$75. Hope you will be able to participate!

**Trading Cards Update (Teresa Brinati)**

Just like the baseball cards you may have collected years ago, the 75<sup>th</sup> Anniversary Task Force created a set of 75 trading cards highlighting prominent people, places, events, organizations, and ideas that have played a role in SAA's history. Five bonus cards highlighting current SAA programs, including a “Gold Card” eligible for daily drawings during *ARCHIVES 360* °, were added to the set for a grand total of 80 cards. The limited-edition cards will be available for sale – and trading – during the Annual Meeting. The cost is \$6 for one pack (20 cards) or \$10 for two packs (40 cards). The goal of the trading cards project is two-fold: To serve as a fun ice breaker and encourage interaction among conference attendees, as well as using a little whimsy to provide a brief history of the association. The card content came from SAA members, who were solicited for ideas last fall. Those ideas were vetted by the task force. Production of the cards was a tad more challenging than we're accustomed to, given the nature of the printing processes required. Content was drafted in the winter, edited and laid out in the spring, and produced between early June and early August.

**Oral History Project Update (Lauren Kata)**

The main project is the Oral History Section's video interviews with nominated SAA leaders and

past presidents; the second project is "This Archival Life" (the "StoryCorps-like" audio recording activity); and the third project involves preparing content for a possible slideshow/video that will either be broadcast at the annual meeting (if created in time) or uploaded to the SAA Vimeo/YouTube sites after the meeting.

Video oral histories are currently being scheduled -- Nancy and Brian have both confirmed there will be a dedicated space in the hotel again this year. Interviews will take place Wednesday, August 24 - Friday morning, August 26 (and on Saturday as needed). Logistics are finalized for *This Archival Life*. OH Section Steering Committee Member Carrie Daniels will be the onsite coordinator and worked with me on handouts, workflow, and volunteer recruitment for staffing the sign-in/sign-out table. Shifts will be determined by how many volunteers we are able to recruit to staff the table. The program will be located in one of the built-in desks in the Grand Ballroom Foyer. **Please spread the word about this event, and/or consider participating yourselves!**

As part of the last project, the OH Section has been working since last year on follow-up processing work for the ten interviews that were conducted in DC. Michael Doylen and I have been in touch regarding eventual transfer to the SAA Archives at UW -- currently tapes are in post-production. OH Section's Vice-Chair Howard Levin has generously volunteered his time to conduct color correction for the 2010 video files, and has nearly completed that process. In addition, I've recruited the help of additional SAA student volunteers, who are pulling together "quotables" from the 2010 transcripts, which will help determine content.

The slide show is one of those many great ideas that were floated during planning conversations, but because of the way planning has evolved, and the amount of work involved in preparing the two major interviewing programs, as well as post-processing of last year's interviews, will not be produced in time for the SAA meeting plenary, at least not a slide show that includes SAA oral history video content. The good news is we have some fantastic student volunteers who have come forward in the past 6 months who will be a great help in preparing content for SAA's website/YouTube channel/future meetings, and following the Chicago meeting, we can assist the SAA office with transitioning the content toward that purpose. In fact, I've had preliminary conversations regarding how that might work.

A final note: Even if the work of the TF has not necessarily evolved exactly the way we had originally envisioned, I think we will have several solid products and projects to offer SAA members in celebration of the 75<sup>th</sup>!

### **Haiku Contest (Leslie Waggener)**

A haiku contest about archival history was launched on July 26 via *In the Loop* and the SAA website (<http://www2.archivists.org/news/2011/haiku-about-archival-history>). As of August 4, the General Outreach Subcommittee of the 75<sup>th</sup> Anniversary Task Force had already collected 64 submissions and participants seemed to be very excited about the contest. Arrangements have been made to award certificates to the top three entries. Judging (by the subcommittee) began on August 9. We hope to post all submissions on the SAA website after the Annual Meeting.