

# Mobile App Show Guide Sponsorship and Advertising

## Sponsor/Advertiser Information

Company Name \_\_\_\_\_ On-Site Contact \_\_\_\_\_

Contact Phone # \_\_\_\_\_ Contact E-mail \_\_\_\_\_

## Mobile App Sponsorships

### Full Mobile App Sponsorship: \$12,500

Full Sponsorship of the Mobile app includes the Welcome Page, Footer, company listing on the Sponsor page with logo & URL plus two Ad Alerts.



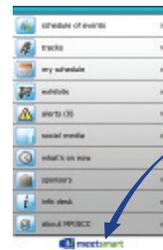
#### Welcome Page: \$5,000

Add your logo to the mobile app welcome page that appears in two hour increments as event participants open the app (1 available per event)



#### Home Page: \$5,000

Add your logo to the top of the mobile app home page for the entire event. Your logo will hyperlink to your website. The home page is heavily visited by participants as they use the app. (1 available per event)



#### Footer - All Pages: \$9,000

Add your logo to the bottom of every page of the mobile app for this event. Your logo will hyperlink to your website. (1 available per event)

## Mobile Show Guide Listing Upgrades



#### Logo Upgrade: \$500

Add your logo to your mobile Show Guide listing for greater visibility.

#### URL Upgrade: \$500

Add a URL link to give all attendees instant access to your products & services.

URL: \_\_\_\_\_

## Advertising Alerts

One Ad Alert: \$850

Two Ad Alerts: \$1,700

Send pre-scheduled, text messages to ALL event attendees. Include your email, phone and web links for instant access. (Limit 2 per event)

SPONSORSHIP		PAYMENT INFORMATION	
Full Mobile App Sponsorship	\$ _____	Please make checks payable to Alliance Exposition Services.	
Welcome Page Sponsorship	\$ _____	<input type="checkbox"/> Check <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> AmEx	
Home Page Sponsorship	\$ _____	Credit Card Number _____	
Footer Sponsorship	\$ _____	Card Code** _____ Expires _____	
<b>SHOW GUIDE LISTING UPGRADES</b>		Cardholder's Name _____	
Logo Upgrade:	\$ _____	Cardholder's Signature _____	
URL Upgrade:	\$ _____	** Required: last 3-digit code on back of Visa/MasterCard signature tape, or 4-digit code on front of American Express above card number.	
<b>ADVERTISING ALERTS</b>			
<input type="checkbox"/> One Alert <input type="checkbox"/> Two Alerts	\$ _____		
TOTAL \$ _____			

All graphic design, copywriting, editing, data proofing and other content preparation and review are the responsibility of the Client. All materials, content or other information for the mobile app must be received no later than 10 working days before the start of the Event. File specifications, word count limitations and other technical requirements will be sent upon confirmation of your order.